

Resurgent Performance, Inc. and The Burke Group, LLC Announce Partnership

Resurgent Performance, Inc. (“Resurgent”) and The Burke Group, LLC (“Burke”) are excited to announce a new strategic partnership between the two companies. Each firm brings decades of experience advising community banks on a range of matters including capital raising, mergers and acquisitions, valuations, fairness opinions, strategic alternative analyses as well as consulting on processes, cost efficiencies, marketing and sales, core processing, merger integration, and non-interest income. Management of each believes the partnership will provide a unique range of services that will help community banks thrive in their local markets.



Commenting on the announcement, L.T. (Tom) Hall, Founder and CEO of Resurgent, said, “This partnership of Resurgent with Burke is grounded in the reality that a strong bank operationally is better positioned to execute optimal strategic moves that create exceptional enhancements in their respective share valuations. Therefore, I believe that Resurgent and Burke working together synergistically to grow community bank profitability and valuations during this period of tremendous and continuous change, digitization, re-invention, and consolidation in the 2020s will be a true game changer.”

Jon Burke, Founder and Principal of Burke, added, “Our highest priority has always been giving honest, un-biased guidance to our community bank clients. We couldn’t be more excited to team up with a group that shares in these ideals and has such an exceptional reputation in the industry. The partnership with Resurgent allows us to expand our ability to offer world-class advice and provide a comprehensive set of tools to maximize shareholder value for our clients. We look forward to sharing this exciting new concept with our local community banks.”

About The Burke Group, LLC

With over 50 years of collective senior-level experience, The Burke Group has led multiple transformational transactions in the Southeast. The firm is an independent, team owned investment banking firm based in Atlanta, Georgia. Completing over 100 transactions, the Principals and their team bring a wealth of expertise and have formed lasting client relationships. Clients benefit from customized, hands-on problem solving from the firm’s Principals and the flexibility of a small firm. For more information, visit www.burkegrp.com or call 404-844-4225.

About Resurgent Performance, Inc.

Our team deeply values the importance of community banks to their local neighborhoods and the American economy. As such, to ensure the long-term sustainability of the industry and its critical contributions to our country, we are fully committed to propelling significant growth in all of our community bank partnerships. It is always our honor to serve bank leaders, staff, and customers and be a part of their positive change today and for years to come. For further information, visit www.resurgentperformance.com.